

IDSA NYC - ICFF Booth Application
Join the 22nd annual ICFF May 15-18th 2010!

Thank you for submitting an application for the juried 2010 IDSA New York booth. We look forward to showcasing the innovative work of our design community.

Please complete the following information for your individual listing in the show directory:

Company Name:

Address:

Tel:

Contact:

Email:

Product(s) you plan to exhibit:

Fax:

Contact Tel:

Website:

Space is limited and will go quickly! To reserve your space, please send Brooke Davis at Idsafurniture@gmail.com your application and product photos or sketches. Once selected to participate, you will receive an invoice from IDSA National. Only after payment has been received will your spot be guaranteed. Applications will be accepted through Friday March 12th based on availability.

The following items will be included in the exhibitor fee:

- Presence in the IDSA NYC Press Kit and Press Release
- Web presence on www.idsanyc.org & www.idsa.org
- General Booth lighting & Storage space

All booth spaces are 4' deep with an 8' tall back wall.

Booth Size	IDSA Member	Non-Member
4' x 4'	\$975	\$1,250
4' x 6'	\$1,460	\$1,775
4' x 8'	\$1,950	\$2,350
4' x 10'	\$2,430	\$2,950
4' x 12'	\$2,915	\$3,550

PLEASE NOTE: IDSA NYC is not responsible for individual exhibitor shipments and deliveries. Please work with GLM show management directly concerning these matters.

If you need electricity and/or extra lighting, this will be arranged separately with GLM for an additional cost.

Booths must meet the requirements of the show managers. In order to ensure the quality of the overall display we ask that you send us a photo of your product(s). Keep in mind that any three dimensional work must have six inches of clearance side to side. The booth has a birch floor and a white, hard-wall modular unit. Signage with your company name and/or logo will be provided. To maintain the overall consistency of the booth we ask that you not deviate from these standards.

By completing this application and sending us your deposit, you agree to abide by the rules and regulations of the ICFF, IDSA National, and all sponsoring entities. IDSA NYC cannot be responsible for loss or damage to work, changes mandated by ICFF organizers, or errors contained in the ICFF program. Final list of IDSA booth registrants, and final booth structure, subdivision, and configuration are the sole discretion of IDSA NYC and the ICFF.

Signature _____

Date _____