



NEWSLETTER

IDSA Texas Chapter - NOVEMBER 2004



Design Odyssey: Made in Texas

postponed until Saturday, January 29, 2005

Join us at the University of Houston School of Architecture for **Design Odyssey: Made in Texas**, featuring designers from our fine state. We are privileged to present Bill Dorr from Uniden in Fort Worth, Allan Michalik and Ethan Wood from Radica Innovations in Dallas, Mark Kimbrough from Design Edge and WetNoz in Austin, and Kate Catterall from the University of Texas at Austin. We will also have a special tour of Igloo's new corporate headquarters.

Stay tuned to www.idsatexas.com for details

Southern District Conference

Design at the Speed of Business 5: Creative Sustainability

The 2005 IDSA Southern District Conference will be held in the lively city of Memphis at the newly renovated Cook Convention Center and Marriott Hotel along the famous Beale Street Entertainment and Arts District!

Design at the Speed of Business 5: Creative Sustainability, in Memphis, Tennessee, April 8 – 10, aspires to break the mold of the traditional conference syndrome of active speakers and a passive audience. Professional designers, educators, and students will “interactively” apply the tools and methods they experience in morning lectures and hands on afternoon team “tribe or camp” breakout sessions to develop thought provoking, real world design solutions.

Sustainable Design nurtures a company's relationship with its customers by helping clients design products that can be perpetually recycled, reinvented and leased again and again to a customer base. Creative and sustainable design methods are eco-effective, regenerative solutions and strategies that create environmental health, abundance, and makes a positive impact ecologically, socially, and economically.

Coming Event

spring in Austin

IDSA@SXSW is scheduled for Saturday, March 12, 2005. We are exploring the idea of **Looking Back** to the foundations and inspirations that helped to form our lives as designers, artists, inventors, educators and students of the world.

Stay tuned to www.idsatexas.com for details

Dyson raffle
and the winner is...

Congratulations to **Denis Heidenreich** of Houston and special thanks to everyone who bought tickets in support of ID education in our chapter!



Holiday Events

all over the chapter...

Houston

Thursday, December 9th
6pm - 8:30pm
Design Within Reach Studio
1956 West Gray
RSVP to qiang.wang@hp.com

Austin

Holiday Bowl
Wednesday, December 8th
7:30pm - 9:30pm
Dart Bowl - 5700 Grover
RSVP to mark@customcreation.com

DFW

TBD
contact John Kim:
jkim@quorumintl.com

Lafayette

TBD
contact Tiffany Clark:
tiffanyclark@springboard-design.net

**many thanks
(as always)
to our sponsors:**

(want to see your name on this list? - give us a call!)



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from your IDSA Texas Chapter Officers:

Julie Heard julie@mixergroup.com
IDSA Texas Chapter Chair
P 512.707.1001

Lauren Brenneman lauren@id-one.net
Secretary/Treasurer
P 512.252.9615

Tiffany Clark tiffanyclark@springboard-design.net
acting South Texas Vice Chair
P 337.781.0488

John Kim jkim@quorumintl.com
North Texas Vice Chair
P 877.607.0202

Mark Barnett mark@customcreation.com
Central Texas Vice Chair
P 512.302.9202

Ty Rarick tyr@pacificdesign.com
Education Director
P 512.418.0600

Qiang Wang qiang.wang@hp.com
Webmaster
P 281.518.9227

Jim Duke jduke@igloocorp.com
Membership Director
P 713.461.5955 x4740